

The Role of Newspapers in Student’s Life - Special Reference to Nanded City

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Introduction:

Newspapers are very important pieces of publication. They are important in not only educating but are also a form of media where news are spread. They give information. A newspaper contains a lot of information that people can read and thus give them more knowledge.

It also provides space for public grievances. It educates the people in good citizenship. A newspaper also provides information on the variety of subjects like art, science, business, sports, crime, fashions etc. Every single bit of information that we get from the newspapers is of great importance.

Newspapers provide information and general knowledge. Newspapers provide news about a country's economic situation, sports, games, entertainment, trade and commerce. Reading newspaper makes a good habit and it is already part of the modern life. This habit will widen your outlook and will enrich your knowledge.

Objective of Study:

1. To know the purpose of newspaper.
2. To know importance of newspaper in our daily life.
3. To know The Role of news Papers in student’s life.

Research Methodology and tools:

Types of Research Data. Data may be grouped into four main types based on methods for collection: observational, experimental, simulation, and derived. The type of research data you collect may affect the way you manage that data.

Survey Method is used for this study. Survey methodology studies the in-depth sampling of individual units from a population and administering data collection techniques on that sample. It includes instruments or processes that ask

different question types to a predefined sample, to conduct data-collection and increase the survey response rate.

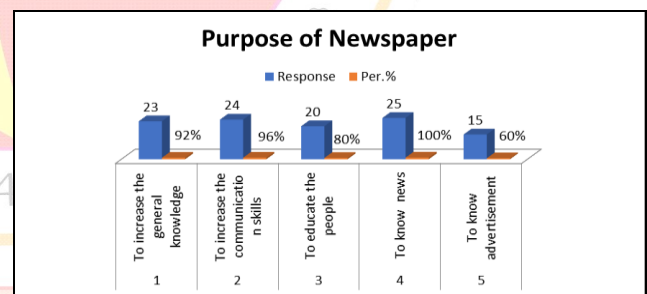
Sample:

Researcher selected the five School in Nanded city for this study. 25 students are selected by lottery method for sample in this study

Data Analysis and interpretation:

What is the purpose of newspaper?

Sr. No.	Purpose	Response	Per. %
1	To increase the general knowledge	23	92%
2	To increase the communication skills	24	96%
3	To educate the people	20	80%
4	To know news	25	100%
5	To know advertisement	15	60%

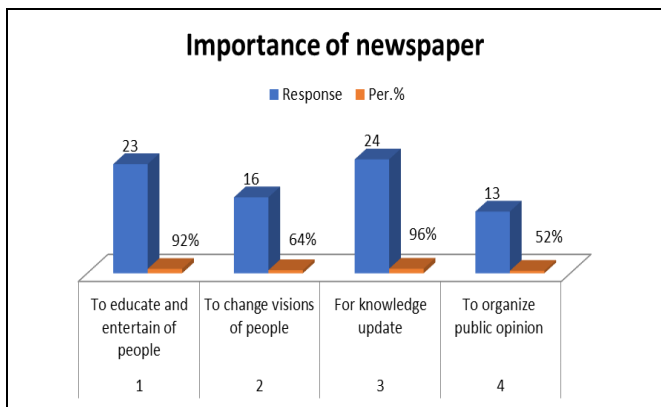


Interpretation:

There has given 100% students response that The purpose of newspaper is to know news and 96% students response isto increase the communication skills.

What is the importance of newspaper in our daily life?

Sr. No.	Importance of newspaper	Response	Per. %
1	To educate and entertain of people	23	92%
2	To change visions of people	16	64%
3	For knowledge update	24	96%
4	To organize public opinion	13	52%

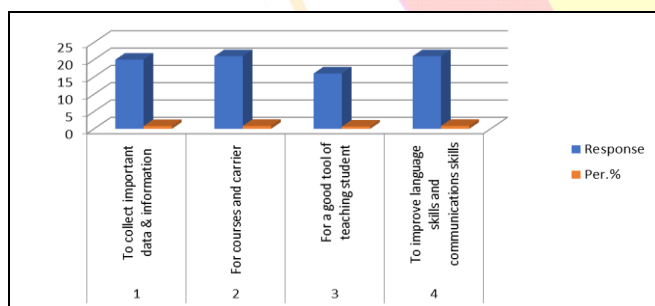


Interpretation:

There has given 92% students response that the importance of newspaper is to educate and entertain of people.

What is the role of news Papers in student’s life?

Sr. No.	Role of news Papers in student’s life	Response	Per. %
1	To collect important data & information	20	80%
2	For courses and carrier	21	84%
3	For a good tool of teaching student	16	64%
4	To improve language skills and communications skills	21	84%



Interpretation:

There has given 92% students response that the role of news Papers in student’s life is for courses and carrier and to improve language skills and communications skills.

Conclusion:

1. Newspapers play an important role in day to day life. ... Newspapers promote many interesting facts about the State, country and the world.
2. Newspapers increase the general knowledge and communication skills of the reader. Reading newspapers every day is a good habit.

3. They inform, educate and entertain people. They also influence the way people look at the world and make them change their views. Mass media plays a very important role in organizing public opinion. ... So Mass Media become a very important part of our life.
4. “When teachers use newspapers in classroom, it helps students to look at things in a bigger scope and it improves their critical thinking skills since they cover a wide range of things all in one pack. Newspapers can be good tools of teaching students how to come up with a project the way newspapers do.
5. Important data, timetables, advertisements, courses and career options for various categories of students appear in newspapers. Reading newspapers automatically improves one's language skills. ... They know how to use language as an efficient tool for expression and communication.

Recommendations:

1. Periodicity: They are published at regular intervals, typically daily or weekly. This ensures that newspapers can provide information on newly-emerging news stories or events.
2. Currency: Its information is as up to date as its publication schedule allows.
3. Newspapers can also contribute in enhancing literacy, and is an important educational resource as well. The schools that use newspapers daily promote the reading, writing, listening as well as speaking skills, which are fundamental in students' academic performance.
4. Content. General-interest newspapers are usually journals of current news. Those can include political events, crime, business, culture, sports, and opinions (either editorials, columns, or political cartoons).
5. It also provides space for public grievances. It educates the people in good citizenship. a newspaper also provides information on the variety of subjects like art, science, business, sports, crime, fashions etc. Every single bit of information that we get from the newspapers is of great importance.

References:

1. Ranjit Kumar,(1996), Research Methodology,A Step-by-Step Guide for Beginners.
2. Alan Bryman, (2016), Social Research Methods, fifth edition, Oxford University Press.

